



You're Invited to Join Us: Register Today!

[CLICK Here to Register](#)

The National School Foundation Association annual conference is a great opportunity to learn from national experts and to hear fresh perspectives from education foundation leaders from throughout the country! Attendees will gain a deeper understanding of how to increase private funding and build strategic partnerships for their public schools. The 9th annual national conference will be in historic Philadelphia May 7 – 9, 2014 at the Loews Philadelphia Hotel.

This conference is ideal for: Education Foundation Executive Directors, Education Foundation Staff, Education Foundation Board Members, School Board Members, School Superintendents, School District employees, other Volunteers and Consultants/Professionals in the Foundation field.

There will be 40 sessions on all aspects of Education Foundations offered. Keynote Speakers include: **Chancellor Frank T. Brogan, Pennsylvania State System of Higher Education** and **Ralph R. Smith, Senior Vice President of the Annie E. Casey Foundation**. To view a list of our speakers and their topics, [click here](#). Topics include:

- Writing a "Case for Support"
- Building an Endowment and Legacy Society
- The relationship between the Foundation and School District
- Your legal questions, answered
- All fundraising areas (Grant Writing, Annual Giving Campaigns, Special Events, Major Gifts)
- Branding your foundation

	NSFA Members	Non-Members
Registration Rate	\$325	\$395
One-Day Rate	\$195	\$275

Sponsor & Exhibitor Information

Register Online Today: <http://www.eventbrite.com/event/9017885739?ref=ebtn>

Event Location & Hotel Reservations

The Loews Philadelphia Hotel

1200 Market Street

Philadelphia, Pennsylvania, 19107

Phone Reservations: [\(888\) 575-6397](tel:(888)575-6397)

Online Reservations: <http://www.loewshotels.com/en/Philadelphia-Hotel/GroupPages/NSF051014>

Take advantage of our incredible group rate, \$159 per night! Make your reservation by April 15.

Check out our [conference website](http://www.schoolfoundations.org) for more details. www.schoolfoundations.org

For Registration and Payment Questions contact:

Jennifer Nihart, NSFA Administrator, National School Foundation Association

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2014 NSFA National Conference Schedule

Wednesday May 7th

3:00 PM - 5:00 PM

Optional Philadelphia Trolley Tour

5:00 PM - 7:30 PM

Welcome Reception

Thursday May 8th

7:00 AM - 8:00 AM

Breakfast

8:00 AM - 9:00 AM

Opening Keynote

Breakout I

9:15 AM - 10:30 AM

- *Develop Your Board to Develop Your Foundation*
- *Making the Case – How to Write an Effective Case Statement*
- *Starting a Successful Education Foundation*
- *The New IQ: Emotional Intelligence*

10:30 AM - 10:45 AM

Refreshment Break

Breakout II

10:45 AM - Noon

- *Ways to Build an Effective Board: Recruit, Retain and Recognize*
- *Community Foundations and Educational Foundations - A Team Approach to Maximize Results*

12:15 PM - 1:45 PM

- *Education Foundation Best Practices*
- *The School District and Educational Foundation...
“And They Lived Happily Ever After”*

Luncheon & Keynote

- *Chancellor Frank T. Brogan, Pennsylvania State
System of Higher Education*

Breakout III

- *From Point A to Point B: Transforming Your
Education Foundation and Bringing Your
Community Along With You*
- *Marketing your Education Foundation*
- *The Art, Science and Philosophy of Working with
Major Donors*
- *Creating a Culture of Philanthropy for Public
Education: Successful Fund Raising
Strategies for Education Foundations*
- *Event Planning that Leads to Success!*

2:00 PM - 3:00 PM

3:00 PM - 3:30 PM

Refreshment Break

Breakout IV

- *Grant Seeking from Public and Private Sources*
- *Making the Superintendent and Board an Integral
Part of the Education Foundation Team*
- *Ways to Build an Effective Board: Recruit, Retain
and Recognize*
- *Education Foundations: Critical Components for
Success and Sustainability*

3:30 PM - 4:45 PM

4:45 PM - 6:00 PM

Vendor Reception

6:30 PM

NSFA State Leader's Dinner

Friday May 9th

7:00 AM - 8:00 AM

Breakfast

8:00 AM - 9:00 AM

Opening Keynote

- *Ralph R. Smith, Senior Vice President of the Annie
E. Casey Foundation*

Breakout V

9:15 AM - 10:30 AM

- *Annual Giving Programs That Work*
- *Break the News: How to Promote Your Education
Foundation through the Media*
- *Results-Focused Partnerships: Mobile Learning
Environments and STEM*

10:30 AM - 10:45 AM

Refreshment Break

Breakout VI

10:45 AM - NOON

- *The Downingtown STEM Academy Project and its
Business Advisory Partnerships*
- *Develop Your Board to Develop Your Foundation*
- *Non Profit Fiscal Governance*

12:15 PM - 1:45 PM

Luncheon & Keynote

Breakout VII

2:00 PM - 3:00 PM

- *How Crowdfunding is Changing the Education Fundraising Landscape*

Presenting Sponsor - School Spirit Pays



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About NSFA

The National School Foundation Association (NSFA) is the recognized leader of the PreK-12 Education Foundation movement in the United States, providing training and support for their development and quest to increase student achievement through philanthropic investment and involvement.

The mission of NSFA is to provide support, training, and resources to education foundations and their leaders to maximize their success. For more information about NSFA, go to www.schoolfoundations.org.

For more information please contact:

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